

Mogen Case Study Solution

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MoGen, Inc. Presented by Alireza Hasani Facts & Assumptions Black-Scholes Model Merrill Lynch

Conversion Premium 25%

Conversion Bond Value Stock price = \$77.98 Exercise price = \$97.48

Number of years = 5 Continuously compounded interest rate = 4.46%

Standard deviation = MoGen Case #41 by Alireza Hasani on Prezi

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In 2006, Merrill Lynch became the principal underwriter of an issue of \$ 5,000,000,000 convertible bond to Mogen, Inc., which was the only major convertible bond issue in history. MoGen Inc. Case Solution

and Analysis, HBS Case Study ... MoGen Inc. case study solution, MoGen Inc. case study analysis, Subjects Covered Capital structure Debt management Derivatives Models Option pricing by Kenneth Eades, Alex Holsenbeck Source: Darden School of Business MoGen Inc. Case Solution & Analysis - Case Study fExecutive Summary: This case study analyzed the challenge to structure a convertible debt offering to make it attractive to issuing company (MoGen, Inc.) in terms of its cost of capital, while at the same time selling it for full price in the market. Case Study 41 - Mogen Inc | Convertible Bond | Bonds ... Case Solution In 2006, Merrill Lynch turned into the lead book runner for a \$5 billion convertible bond issue for MoGen,

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